

# Proposal planning for ecotourism in a Malaysian fisheries community in Sungai Sembilan

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## **[Background & Purpose]**

Currently in Malaysia, sustainable and effective use of fishery resources, such as marine products, and fishing grounds utilizing infrastructures such as fishing ports and fishing boats are required. In addition, the necessity of constructing a local community following the Community Based Fishery Management has also been understood by the Government and some fishers. The project site, Sungai Sembilan, has seafood production facilities with the potential to be used effectively for purposes other than seafood production (tourism and education), such as set net fishing and shellfish aquaculture. There is a demand for tourism using those fishery resources, although fishing boat charters already existed. By using fishery resources to show the flow of distribution and processing of marine products, or how to clean and process fish, these activities can be used as an educational example and help the understanding of seafood production. The purpose of this project is to promote ecotourism not only for regional revitalization, but also for promoting fish consumption and the purchasing of marine products through understanding of the various production stages.

## **[Activities]**

An online meeting was held with the staff from Department of Fisheries in Malaysia (DoF) to obtain information about the requirements for tourism and to assess the condition of the resources. Moreover, information of the project site, such as related facilities and sightseeing spots located nearby were collected from past projects, Google maps, etc., and the contents of the tourism proposals were arranged and compared to other examples of ecotourism in Japan.

## **[Achievement]**

The tourism plan prepared based on the collected information will be proposed, and examples of the activity components and a tourism route combining several of them will be shared with the DoF staff. After getting feedback on my proposal from the DoF staff, improvements in those points that are incomplete will be added.

